

## DMA Outlook Newsletter Readership and Member Information Survey

We will be introducing both a printed and an online newsletter with the next issue of the *DMA Outlook* newsletter. Please watch for it—and let us know what you think of it!

We are also taking this opportunity to ask you a few questions about your reaction to our newsletter, and if you find it helpful as a DMA member. We appreciate your taking a few moments to give us your feedback. *Please respond by November 19.*

1. How has the *DMA Outlook* newsletter helped you to understand the role and benefits of DMA membership?
  
2. How has the newsletter helped you describe DMA membership to others— both district staff and people outside the school district?
  
3. How have the DMA member profiles in each issue helped you to get to know your DMA associates and to appreciate their job responsibilities?
  
4. Did you know that DMA is an ACSA Charter? \_\_\_ Yes \_\_\_ No
  
5. How well has the newsletter helped you to understand the role of the Association of California School Administrators (ACSA)?
  
6. How has reading the newsletter helped you to do your job more effectively?
  
7. What is the best way to distribute a newsletter to you?  
(a) \_\_\_ printed copy only (b) \_\_\_ e-mailed newsletter
  
8. Any other comments about DMA or the *Outlook* newsletter?
  
9. How long have you been a member of DMA?

Name/Site (optional) \_\_\_\_\_

*Please respond by November 19 to Joe Marsich, Research & Evaluation, marsichj@mdusd.k12.ca.us. Thank you!*

**Joe Marsich  
MDUSD Research & Evaluation  
c/o Dent Center, P4  
1936 Carlotta Drive  
Concord CA 94519**

**DMA MEMBER SURVEY**